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In 1969, with the publication of *The Selling of the President*, Joe McGinnis immediately became a nonfiction star of the first rank. His other books include *Heroes*, *Going to Extremes*, *Fatal Vision*, *Cruel Doubt*, and a novel, *The Dream Team*. He lives in Williamstown, Massachusetts.

The Selling of the President: The Classical Account of the ...

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The Selling of the President by Joe McGinniss, Paperback ...

The Selling of the President is the enduring story of the 1968 campaign that wrote the script for modern Presidential politicking—and how that script came to be. It introduces: Harry Treleaven, the first adman to suggest that issues bore voters, that image is what counts.

The Selling of the President 1968: Joe McGinnis ...

Joe McGinniss was an American journalist, non-fiction writer and novelist. He first came to prominence with the best-selling *The Selling of the President 1968* which described the marketing of then-presidential candidate Richard Nixon. It spent more than six months on best-seller lists.

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The Selling of the President, 1968, nonfictional book about the 1968 presidential campaign of Richard M. Nixon written by American author Joe McGinniss that became one of the most-influential books on the campaigns of American presidential candidates. The book became a New York Times best seller in 1969.

The Selling of the President, 1968 | book by McGinniss ...

The Selling of the President 1968 is a 1969 book by American author Joe McGinniss. It was published by Trident Press in October, 1969. The title is a play on the *Making of the President* books by Theodore White. The book describes the marketing of Richard Nixon during the 1968 presidential campaign.

The Selling of the President 1968 - Wikipedia

Joseph Ralph McGinniss Sr. (December 9, 1942 – March 10, 2014) was an American non-fiction writer and novelist. The author of twelve books, he first came to prominence with the best-selling *The Selling of the President 1968* which described the marketing of then-presidential candidate Richard Nixon.

Joe McGinniss - Wikipedia

Joe McGinniss was born on December 9, 1942. He graduated from the College of the Holy Cross in 1964 and worked as a newspaper journalist. He wrote several nonfiction books including *The Selling of*...

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The Selling of the President: Joe McGinniss: 9780140112405 ...

Vice President Joe Biden meets Chinese president Xi Jinping in 2013. ... He is the author of the best-selling *A Mother's Ordeal: One woman's Fight Against China's One-Child-Policy*.

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Trump campaign blasts Bidens over 'blatant selling of access'

Editions for *The Selling of the President*: 0140112405 (Paperback published in 1988), 0671426818 (Mass Market Paperback published in 1980), 0671270435 (Ha...

Editions of *The Selling of the President* by Joe McGinniss

The Selling of the President by Joe McGinniss *The Selling of the President* | McGinniss examines the repackaging of Richard Nixon by the men--Roger Ailes, now working on the George Bush campaign, and Frank Shakespeare--who first suggested that issues bore voters and that image is what counts. Get FREE SHIPPING Every Day, Every Order!

The Selling of the President by Joe McGinniss

FILE PHOTO: Former Vice President Joe Biden gestures during the 2020 Democratic U.S. presidential debate in Houston, Texas, U.S. September 12, 2019.

Biden would ban assault rifles, but not force owners to ...

Democratic presidential candidate and former Vice President Joe Biden recently released a health-care plan that, according to his campaign, would cost \$750 billion over a decade. To finance the health-care plan, he would 1) increase the top marginal income tax rate on long-term capital gains to 39.6 percent for taxpayers earning more than \$1 million annually, and 2) eliminate a tax expenditure ...